

Message Text

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PAGE 01 STATE 298137

22

ORIGIN CU-04

INFO OCT-01 EA-09 ISO-00 USIA-15 /029 R

DRAFTED BY CU/EA:MCARIAGA:JFW

APPROVED BY CU/EA:DFERGUSON

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R 080252Z DEC 76

FM SECSTATE WASHDC

TO AMEMBASSY TOKYO

UNCLAS STATE 298137

E.O. 11652:N/C

TAGS: OEXC, JA

SUBJECT: CULCON: STRUCTURAL IMPEDIMENTS SURVEY

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REF: STATE 287183

IN ADDITION TO SURVEY ALREADY UNDERWAY PER REFTTEL, DEPARTMENT HAS ASKED ROD ARMSTRONG TO CONDUCT PARALLEL PROJECT FOCUSING ON THE MEDIA IN ORDER ANALYZE INSTITUTIONAL, COST AND OTHER IMPEDIMENTS TO FULLER AMERICAN PRESS COVERAGE OF JAPAN AND AMERICAN-JAPANESE RELATIONS. ARMSTRONG PLANS CONDUCT IN-DEPTH INTERVIEWS WITH APPROPRIATE NEWSPAPER EXECUTIVES OF SEVERAL MAJOR AMERICAN PAPERS IN ORDER ATTEMPT TO GET SENSE OF BUREAUCRATIC AND INSTITUTIONAL BACKGROUND FOR DECISIONS BEHIND A PAPER'S PUBLISHED COVERAGE OF JAPAN. PLANS CALL FOR THOROUGH STUDY OF TIME MAGAZINE, NEW YORK TIMES, WASHINGTON POST, LOS ANGELES TIME, CHICAGO TRIBUNE, AND POSSIBLE THE CHICAGO DAILY NEWS, AND THE ASSOCIATED PRESS. IF TIME AVAILABLE, ARMSTRONG MAY EXTEND RESEARCH TO MAJOR TELEVISION NETWORKS. WORK WILL BE AN EXTENSION OF RESEARCH ALREADY UNDERWAY ON AMERICAN/JAPANESE MEDIA COMMUNICATIONS AS PART OF THE KEIO-FLETCHER PROGRAM ON "ASIAN-AMERICAN TRANSNATIONAL COMMUNICATIONS". RESULTS OF STUDY FOR CULCON SHOULD BE READY O/A APRIL 1977. ROBINSON

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 08 DEC 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976STATE298137
Document Source: CORE
Document Unique ID: 00
Drafter: MCARIAGA:JFW
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760453-0571
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19761261/aaaacawt.tel
Line Count: 52
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN CU
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 STATE 287183
Review Action: RELEASED, APPROVED
Review Authority: wolfsd
Review Comment: n/a
Review Content Flags:
Review Date: 01 JUN 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <01 JUN 2004 by hattaycs>; APPROVED <06 AUG 2004 by wolfsd>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: CULCON: STRUCTURAL IMPEDIMENTS SURVEY -
TAGS: OEXC, JA
To: TOKYO
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006